* Resources homepage accounts for .9% of our traffic through the menu
  + Videos - .8%
  + Whitepaper – 1.2%
  + Webinar – 1.0%
  + Demos - .7%
  + Case Studies - .7%
  + Datasheets - .5%
  + Tutorials - .7%
  + Blogs - .3%
* Banner CTA performance
  + Take a Tour Banner CTA – 12%
  + For some reason I couldn’t get analytics on which option was the most selected it said 12% across all options
    - Business Leader Next Step CTA options
      * Browse Apps – 9.8%
      * View Customers – 1.3%
      * View Resources - .9%
    - IT Leader Next Step CTA options
      * View Technology – 3.3%
      * Browse Apps -9.8%
      * View Resources - .9%
    - Developer Next Steps CTA options
      * View Technology -3.3%
      * Visit Community – 0%
      * I’m Ready – 2.3%
  + Mobilize SAP Banner CTA – 2.4%
  + Kony Enterprise Mobile Management Banner CTA – 1.0%
  + Kony Ready-to-Run B2C and B2E Apps Banner CTA – 2.7%
  + Welcome to the multi-channel world Banner CTA – 3.1%
* Products section stats
  + Products homepage
    - Develop Faster CTA -10%
    - Deploy Everywhere CTA -4.1%
    - Manager Smarter CTA -2.6%
    - Gartner Webinar CTA -1.5%
  + Develop Faster Landing page
    - Build Once. Reuse Everywhere CTA –24%
    - Future Proof CTA -24%
    - Seamless Integration CTA -3.5%
    - Innovate without risk -24%
    - MGI Research Buyer’s Guide -0%
    - Next Steps KonyOne Studio -24%
    - Next Steps Learn More – 6.3%
    - Next Steps Lets Talk -2.8%
  + KonyOnse Studio Landing Page
    - Gartner Enterprise Mobility Webinar Series -2.8%
    - Next Steps Find Resources -5.1%
    - Next Steps Join Today -17% (kony Developer Portal)
    - Next Steps Lets Talk -5.5%
  + Kony Integration and Connectors Landing Page
    - Next Steps Mobilize SAP -24%
    - Next Steps Load Up -9.5%
    - Lets Talk -8.6%
  + Mobilize SAP Landing Page
    - Next Steps Why Kony -5.7%
    - Next Steps Load Up -4.7%
    - Next Steps Lets Talk -4.6%
  + Deploy Everywhere Landing page
    - Superior Runtime Capabilities CTA -36%
    - A highly Scalable Solution CTA -36%
    - Deploy Mobile Apps across channels with a click -36%
    - Next Steps KonyOne Server -36%
    - Next Steps Learn More (whyKony) -8.8%
    - Next Steps Lets Talk -2.9%
  + KonyOne Server Landing Page
    - Gartner Enterprise Mobility Webinar Series -2.2%
    - Next Steps Find Resources -8.2%
    - Next Steps Learn More -3.8%
    - Next Steps Contact Sales -4.9%
  + Manage Smarter Landing Page
    - Your Mobile Security Blanket CTA -9.3%
    - Gartner Webinar: Your BYOD Strategy – 0%
    - Achieve Control, Security & Insight –9.3%
    - Drive Productivity, Innovation and Risk -9.3%
    - Complete your BYOD toolkit -9.3%
    - Powering Multi-channel -9.3%
    - Next Steps Kony MAM -9.3%
    - Next Steps Request a Demo -7.4%
    - Next Steps Contact Sales -1.9%
  + Kony Enterprise Mobility Manager Landing Page
    - Gartner Enterprise Mobility Webinar Series -2.6%
    - Next Steps Request a Demo -31%
    - Next Steps Find Resources -1.5%
    - Next Steps Lets Talk -4.1%
* Why Kony stats
  + Why Kony Landing Page
    - Empowering Everywhere CTA -5.0%
    - Customer Proven CTA -4.3%
    - Partner Supported CTA -4.1%
    - Service Minded -2.3%
  + Empowering Everywhere Landing Page
    - Next Steps Learn More Mulit-channel -22%
    - Next Steps Learn Mpre Kony App Service -5.7%
    - Next Steps Futureproof -.6%
  + Multi-channel Advantage Landing Page
    - Next Steps Learn More Develop Faster -2%
    - Next Steps Learn More Deploy Everywhere -1.1%
    - Next Steps Learn More Manage Smarter -.6%
  + Customer Proven Landing Page
    - Customer Grid -4.1%
    - Next Steps Find Resources -10%
    - Next Steps More News -11%
    - Next Steps Contact Us -3.9%
  + Partner Ecosystem Landing Page
    - Partners Grid -4.8%
    - Partner Certifications -4.8%
    - Next Steps Contact Us -12%
  + Service Minded Landing Page
    - Our Services CTA -10%
  + Training Landing Page
* Apps Landing Page stats
  + Build your own apps landing page
    - Build your own apps CTA -3.7%
  + Kony Mobile Automotive -4.43%
    - Contact Sales Button CTA -3.7%
    - View More Apps CTA -19%
    - Resources tab 9.5%
  + Kony Mobile Airlines -5.26%
    - Contact Sales Button CTA -3.2%
    - View More Apps CTA -22%
    - Resources Tab -4.5%
  + Kony Mobile Banking – 10.63%
    - Contact Sales -3.4%
    - Resources Tab -11%
    - View More Apps -17%
  + Kony Mobile Brokerage -2.24%
    - Contact Sales -2.3%
    - Resources Tab -6.9%
    - Related Apps -21%
  + Kony Mobile Commercial Banking -2.99%
    - Contact Sales – 1.4%
    - Resources Tab -6.0%
    - Related Apps -18%
  + Kony Mobile Health Plan -3.83%
    - Contact Sales -4.0%
    - Resources Tab -4.9%
    - Related Apps -19%
  + Kony Mobile Hospitality -2.46
    - Contact Sales -4.9%
    - Resources Tab -8.6%
    - Related Apps -24%
  + Kony Mobile Insurance -2.74%
    - Contact Sales -1.4%
    - Resources Tab -6.6%
    - Related Apps -20%
  + Kony Mobile Media -1.28%
    - Contact Sales -1.4%
    - Resources Tabs -6.2%
    - Related Apps -21%
  + Kony Mobile Private Banking -2.41%
    - Contact Sales -2.8%
    - Related Apps -30%
  + Kony Mobile Retail -5.67%
    - Contact Sales – Contact Sales -2.2%
    - Resources Tab -6.0
    - Related Apps -16%
  + Kony Mobile Utilities -2.54%
    - Contact Sales -4.5%
    - Resources Tab -9.7%
    - Related Apps -34%
  + Kony Mobile CRM -13.70%
    - Contact Sales -3.5%
    - Resources Tab -3.8%
    - Related Apps -28%
  + Kony Mobile EAM -5.79%
    - Contact Sales -4.6%
    - Resources Tab -4.1%
    - Related Apps -26%
  + Kony Mobile Field Sales & Marketing -5.65%
    - Contact Sales -4.7%
    - Related Apps -28%
  + Kony Mobile Field Service -7.5%
    - Contact Sales -3.2%
    - Resources Tab -5.9%
    - Related Apps -26%
  + Kony Mobile Financial Advisor -2.85%
    - Contact Sales -5.1%
    - Resources Tab -5.7%
    - Related Apps -27%
  + Kony Mobile HR -4.93%
    - Contact Sales -3.4%
    - Resources Tab -4.2%
    - Related Apps -23%
  + Kony Mobile Enterprise Healthcare -3.14%
    - Contact Sales -2.9%
    - Resources Tab – 3.5%
    - Related Apps -23%
  + Kony Mobile Insurance Agent -4.98%
    - Contact Sales -4.4%
    - Resources Tab -13%
    - Related Apps -23%
  + Kony Mobile Supply Chain -3.32%
    - Contact Sales -3.6%
    - Related Apps -32%